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April 28, 2021

**Media Advisory**

**Westville Music Bowl Granted Coliseum Permit for Liquor Sales**

Westville Music, a New Haven-based booking and promotions company that is instrumental in bringing the finest underground music talent to Connecticut, will now be allowed to serve liquor at its concert venue.

The outdoor venue, the former home of the Connecticut Tennis Center at Yale Bowl New Haven, is operated by Premier Concerts, along with College Street Music Hall and Space Ballroom.

Westville Music Bowl will host a series of socially distant concerts through September 2021. The first series of concerts will feature, Gov’t Mule, a Southern rock jam band, from April 30 through May 2.  
  
Gov. Ned Lamont’s recent decision to ease COVID-related restrictions for restaurants, entertainment venues, recreation venues and theaters comes as welcome news to Westville Music Bowl which can scale its audiences between 2,500 to 5,000.

In addition, according to the Governor’s executive orders, all remaining business restrictions will be lifted effective May 19, 2021. The Department of Public Health will issue recommendations for indoor and other large outdoor events, such as concerts, as well as clarify where mask use will continue.

Mr. Keith Mahler, Owner/Operator of Backstage Events LLC, worked with Attorney Jerry Farrell, Jr., and his team at Connecticut Liquor Law in Wallingford, to prepare, submit, and shepherd the coliseum permit application for liquor sales through the Department of Consumer Protection, Liquor Control Division. A provisional liquor permit to allow liquor sales was approved by the Department on April 27, 2021.Said Attorney Farrell, “Liquor licensing for a large venue such as Westville Music Bowl is complicated. Working with Liquor Control to satisfy their concerns, we were able to help the Music Bowl team get their liquor license in time to open to the public. As Connecticut reopens for business, we are happy to see new businesses, such as Westville Music Bowl, take off.”

The Connecticut Liquor Law Offices of Jerry Farrell, Jr., has helped hundreds of restaurants, bars, distributors, and individuals navigate the complex liquor laws of Connecticut, ensuring that clients’ individual needs are met and are fully compliant with both state and federal laws.